

Website review arkdem.com

Generated on June 04 2025 12:15 PM





The score is 58/100







SEO Content

	Title	ARKdem - We build digital experiences																			
		Length : 37																			
		Perfect, your title contains between 10 and 70 characters.																			
	Description	ARKdem is your go-to web and marketing agency, delivering creative web design, digital marketing strategies, and results-driven solutions to grow your brand.																			
		Length : 157																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>ARKdem</td></tr><tr><td>description</td><td>ARKdem is your go-to web and marketing agency, delivering creative web design, digital marketing strategies, and results-driven solutions to grow your brand.</td></tr><tr><td>url</td><td>https://arkdem.com/</td></tr><tr><td>site_name</td><td>ARKdem</td></tr></table>						Property	Content	locale	en_US	type	website	title	ARKdem	description	ARKdem is your go-to web and marketing agency, delivering creative web design, digital marketing strategies, and results-driven solutions to grow your brand.	url	https://arkdem.com/	site_name	ARKdem
Property	Content																				
locale	en_US																				
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url	https://arkdem.com/																				
site_name	ARKdem																				
	Headings	H1 0	H2 18	H3 0	H4 0	H5 0	H6 2														
		• [H2] We																			

SEO Content

		<ul style="list-style-type: none">• [H2] build• [H2] digital• [H2] experiences.• [H2] Where innovation meets marketing excellence• [H2] 4• [H2] 10• [H2] 215• [H2] 5• [H2] Our Services• [H2] Website Implementation• [H2] Graphic Design and Branding• [H2] Digital Marketing Strategy• [H2] Analytics and Data Management• [H2] Social Media Management• [H2] Hardware Components Support• [H2] Internal Links• [H2] Client Support• [H6] welcome to arkdem...• [H6] What We Do
	Images	<p>We found 9 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links


External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Get Started	Internal	Passing Juice
&#8211;&gt;	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	software performance management clients arkdem projects marketing build hardware digital
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
marketing	7	✖	✖	✔	✔
arkdem	6	✔	✖	✔	✔
digital	6	✔	✖	✔	✔
projects	3	✖	✖	✖	✖
software	3	✖	✖	✖	✖




Usability

	Url	Domain : arkdem.com Length : 10
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://arkdem.com/sitemap_index.xml</div>
	Robots.txt	<p>http://arkdem.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>